

243F37

Color Palette 2

F4F1E2

A6C589

DE9687

4F5441

PHILLY



988 Copy

24/7 free, confidential, and compassionate help for mental health support or crisis intervention. We are here whenever you or a loved one is in need.

Fonts

Oswald

Oswald Light

Oswald Regular

Oswald Bold

Roboto

Roboto Light

Roboto Medium

Roboto Bold

Fonts available for download on Google Fonts and Adobe Fonts.

- Call. Text. Chat. -

The logo features the number '988' in a large, bold, rounded font with a thick outline. Below it, the word 'PHILLY' is written in a smaller, bold, sans-serif font. The entire logo is set against a dark background with a faint, white line-art illustration of a city skyline.

24/7 free, confidential, and compassionate help

for mental health support or crisis intervention.
We are here whenever you or a loved one is in need.

988PHILLY.ORG

Sample Layout

The image features a dark grey background with a white line-art illustration of a city skyline. The buildings are of various heights and styles, with many windows and doors. In the center, the word "PHILLY" is written in a large, bold, white, stylized font. The letters are thick and blocky, with a slightly irregular, hand-drawn appearance. The 'P' is particularly large and has a pointed bottom. The 'H' is composed of two vertical bars with a small gap between them. The 'I' is a simple vertical bar. The 'L' is a vertical bar with a horizontal top bar. The 'Y' is a vertical bar with a diagonal stroke at the bottom. Below the main text, the word "PHILLY" is written in a smaller, simpler, white, sans-serif font.

PHILLY
PHILLY

The image features a stylized cityscape background composed of various buildings with windows and doors, rendered in a light green line-art style. Overlaid on this background is the word 'PHILLY' in a large, bold, dark green font. The letters are thick and blocky, with a slightly irregular, hand-drawn appearance. The 'P' is particularly large and has a pointed bottom. The 'H' is composed of two vertical bars with a central opening. The 'I' is a simple vertical bar with a central opening. The 'L' is a vertical bar with a horizontal base. The 'Y' is a vertical bar with a horizontal base and a pointed bottom. The word 'PHILLY' is centered horizontally and vertically in the upper half of the image.

PHILLY

PHILLY



PHILLY

PHILLY



