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Color Palette 3

F4F1E2

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715B44

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988 Copy

24/7 free, confidential, and compassionate help for mental health support or crisis intervention. We are here whenever you or a loved one is in need.

Fonts

Oswald

Oswald Light

Oswald Regular

Oswald Bold

Roboto

Roboto Light

Roboto Medium

Roboto Bold

Fonts available for download on Google Fonts and Adobe Fonts.

- Call. Text. Chat. -

The logo features the number '988' in a large, bold, rounded font with a white-to-yellow gradient. Below it, the word 'PHILLY' is written in a smaller, white, sans-serif font. The background is a dark brown with a faint, white line-art illustration of a city skyline.

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988PHILLY.ORG

Sample Layout



PHILLY



PHILLY

The image features a stylized cityscape background composed of various buildings with windows and doors, rendered in a light brown line-art style. Overlaid on this background is the word 'PHILLY' in a large, bold, dark brown font. The letters are thick and blocky, with a slightly irregular, hand-drawn appearance. The 'P' is particularly large and has a pointed bottom. The 'H' is composed of two vertical bars with a central opening. The 'I' is a simple vertical bar with a central opening. The 'L' is a vertical bar with a horizontal base. The 'Y' is a vertical bar with a horizontal base and a small tail at the bottom. The word 'PHILLY' is centered horizontally and vertically in the upper half of the image.

PHILLY

PHILLY



