

F4F1E2

2D3344

# Color Palette 4

E73594

F37780

3BA6C1

DC4633

574EA0

F6C757



## 988 Copy

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## Fonts

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### Oswald

Oswald Light

Oswald Regular

Oswald Bold

### Roboto

Roboto Light

Roboto Medium

Roboto Bold

Fonts available for download on Google Fonts and Adobe Fonts.

- Call. Text. Chat. -

The logo features the number '988' in a large, bold, yellow font with a white outline. Below it, the word 'PHILLY' is written in a smaller, white, bold, sans-serif font. The background is a dark blue with a faint, white line-art illustration of a city skyline.

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**988PHILLY.ORG**

*Sample Layout*

The background is a stylized, line-art illustration of a cityscape with various buildings, windows, and doors, rendered in a light purple color. The buildings are of different heights and styles, some with multiple windows and doors. The overall style is clean and modern.

**PHILLY**

**PHILLY**

The background is a stylized, line-art illustration of a cityscape with various buildings, windows, and doors, rendered in a light brown color against a darker brown background. The buildings are of different heights and styles, some with multiple windows and doors. The overall style is clean and modern.

**PHILLY**

**PHILLY**

The background features a dense, stylized cityscape of various buildings with different rooflines, windows, and architectural details, all rendered in a light purple line-art style. The buildings are set against a solid purple background. In the center, the word 'PHILLY' is written in a large, bold, white, rounded font. The 'P' is particularly large and has a thick, rounded top. The 'H' is also large and has a thick, rounded top. The 'I' is a simple vertical bar. The 'L' is a simple vertical bar. The 'Y' is a simple vertical bar with a small hook at the bottom. Below the 'PHILLY' text, the word 'PHILLY' is written in a smaller, white, sans-serif font.

**PHILLY**  
PHILLY



